

ATLANTIC SELF STORAGE PRIVACY AND SECURITY POLICY

Atlantic Self Storage is committed to protecting the privacy and security of its customers and visitors to its website, as well as the personal information of its customers and visitors.

Collection of Personal Information

If you choose to contact Atlantic Self Storage, we collect from you only the personal information that you voluntarily provide on-line, over the phone, or in another fashion. If you request a quote, we may need to know your name, telephone number, e-mail address, dates of length of time you plan to store, and information pertaining to your storage needs. If you choose to process an online payment or reservation we may also need to know your credit card number and expiration date. If you choose to publicly post on social media or if you subscribe to reputation management services, we may collect personally identifiable information. Atlantic Self Storage does not knowingly collect or solicit information from anyone under the age of 13 or knowingly allow such individuals to rent a storage unit.

Use of Information

We use information we have collected from you to provide you with storage and related services, to respond to your inquiries about reserving and renting storage units and other products, to maintain and collect payment on your account, to enforce agreements with us, prevent fraud and other illegal activities, to inform you about our current promotions or events, and otherwise to ensure that we comply with applicable law(s).

Cookies

Atlantic Self Storage and our service providers use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with us through your computer or mobile device. Cookies are small pieces of information that download when you access certain websites. To learn more, visit www.allaboutcookies.org.

This information, which includes, but is not limited to: the pages you visit on our site or mobile application, which web address you came from, the type of browser/device/hardware you are using, purchase information and checkout process, search terms, and IP-based geographic location, helps us recognize you, customize your website experience and make our marketing messages more relevant. This includes Atlantic Self Storage's content presented on another website or mobile application.

Technologies such as: cookies, beacons, tags and scripts are used by Atlantic Self Storage and our marketing partners, affiliates, or analytics or service providers, e.g. call tracking platforms. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather demographic information about our user base as a

whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies to identify customer status, test segmentation, and referral source. Users can control the use of cookies at the individual browser level. How you do so depends on the type of cookie. Certain browsers can be set to reject browser cookies. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

Third Party Analytics Tools and Ads

Atlantic Self Storage utilizes third party analytics tools such as Google Analytics to collect non-personally identifiable information using cookies. Certain types of information, such as geo location, device type, online website behavior, demographic data & purchase history is collected and aggregated across Atlantic Self Storage website for analysis and marketing initiatives.

Atlantic Self Storage employs Remarketing by way of Google Ads and Google Analytics to display relevant search ads to users who have previously visited the website. Atlantic Self Storage may use previous session information to display advertisements to you on the website and Google may set a cookie and serve ads to you on third party websites. Third parties such as Google may display ads on websites across the internet. Aggregated user data may be utilized to create remarketing and/or retargeting lists or groups of users with similar onsite behaviors or demographics.

Users may learn more about Google Analytics use of cookies by visiting the Google Privacy and Terms page at <http://www.google.com/policies/>. You may opt out of being tracked by Google Analytics by i) Turning off cookies in the preferences settings in your browser ii) Downloading the Google Analytics opt-out browser add on available at: <https://tools.google.com/dlpage/gaoptout/> iii) Managing cookies used for online advertising across multiple companies at the US-based Network Advertising Initiative at <http://www.networkadvertising.org/choices/>.

Sharing your Personal Information

Atlantic Self Storage does not trade, sell, or rent personal information.

We may share your personal information with reputable third parties when it is necessary for us to provide you with services you have requested, to collect payment, or to do something that you have asked us to do. Examples of third party vendors we use include, but are not limited to, our software providers and credit card processing vendor.

We will not share your personal information with unaffiliated third parties without your advance permission, or unless ordered to by a court of law.

Links to Other Websites

Our web site may provide links to third party web sites. We provide these links as a service to our users. While we try to link to or from websites that maintain the same high regard for privacy on the Internet as we do, we are not responsible for the content and privacy of the linked websites. We encourage you to read the privacy policies for these other sites, as they may differ from ours.

Privacy Policy Changes

Atlantic Self Storage reserves the right, at its sole discretion, to change, modify, add or remove portions of this Privacy Policy as any time. Accordingly, Atlantic Self Storage recommends that you revisit this Privacy Policy from time to time to ensure that you are aware of the current privacy practices. Your continued use of the web site following any changes signifies your acceptance of these changes.

Your Consent

By using our web site, you consent to the collection and use of your personal information by Atlantic Self Storage consistent with this Privacy Policy.

Customer Service

You may contact your local Atlantic Self Storage office.